

Official Logo



Color Palettes



#002793
RGB: 0.39.147
CMYK: 100.94.9.4



#0c94d4
RGB: 12.147.212
CMYK: 77.27.0.0



#fca605
RGB: 252.166.2
CMYK: 0.40.100.4



#e8f3f4
RGB: 232.243.244
CMYK: 8.0.3.0





BLU
HOTELS



BLU
HOTELS



BLU
HOTELS



BLU
HOTELS



BLU
HOTELS



BLU VILU VELI

HANIMAADHOO

Alignment and Font Details



Hotel Name

Font:

Montserrat- Regular

Uppercase letters

Size:24pt

Center align

Island/Location

Font:

Montserrat- SemiBold

Uppercase letters

Size: 8.5pt

Center align